

Thursday, August 11, 2011 - FREE and open to everyone!

**The Screenwriters Association of Santa Barbara**  
presents

**"Life As Screen Play"**  
with

**Patrick A. Horton, PhD / The Story Coach**

Divining the Life in Story - Defining the Story in Life  
[www.thestorycoach.com](http://www.thestorycoach.com)

7:00pm at **The Brooks Institute**  
27 East Cota Street Downtown Santa Barbara

This presentation is for all those brave souls who feel the world is going through such rapidly accelerating transformation that their stories about it cannot begin to keep up, and for all those equally brave souls who have a story to tell or a mission to sell who are unsure how to do so in the midst of such kaleidoscopic change.

It is for all those courageous individuals to collective corporate sojourners who simply seek to divine, define, and resonantly communicate their own true vision and voice in their life, company, work, or career.

Most of all, it is for both newly struggling adults who must find their way in this brave new world even as they scramble to guide the young, and for the young themselves who so often must find their way in the wilderness when no one else seems to have a compass, a clue, or the ability to hear.

No need to RSVP,  
but for more info visit [www.thestorycoach.com](http://www.thestorycoach.com),  
[www.screenwriterssb.org](http://www.screenwriterssb.org), or contact [screenwriterssb@gmail.com](mailto:screenwriterssb@gmail.com)

IDEAL FOR: Actors | Agents & Managers | Writers, Screenwriters, & Journalists  
Narrative & Documentary Filmmakers | Producers, Directors, & Development Execs  
Media, Marketing, & Communications Professionals | Public & Professional Speakers  
Corporate Executives | Social Entrepreneurs & Change Agents of all kinds  
Potential Financiers & Investors | **Everyday Heroes & Public at Large**

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*Discover the Possibilities...*  
*Realize the Dream...*

**Patrick A. Horton, PhD**  
**the story coach / wind & thunder productions**

*"Change the stories people tell about themselves...*  
*You change in an instant who they are and can become.*

*Change the stories people tell about their universe and about others*  
*And you change the world."*

*Patrick A. Horton, PhD / The Story Coach*